



C O N F L U E N C E

For Immediate Release

Media Contact:

Robert Minicucci, Warner Communications, 603-488-5856, robert@warnerpr.com

**Confluence Named to the “2010 Pittsburgh Technology 50” List
for a Fourth Consecutive Year**

(Pittsburgh, PA – October 15, 2010) Confluence, a leading global provider of automated data management solutions for the investment management industry, has made the “2010 Pittsburgh Technology 50” list. This is the seventh time Confluence has been named to the list, and the fourth consecutive year since 2007.

The Pittsburgh Technology Council’s “Tech 50” Awards recognize innovative companies furthering their organizations and promoting the technology industry in the Southwestern Pennsylvania region. A ceremony honoring all 50 companies took place on October 14, 2010 at the Hilton Pittsburgh Hotel.

“We are pleased to be consistently recognized as a successful technology company by the Council,” said Mark Evans, President and Chief Executive Officer of Confluence. “We remain committed to our focus on innovation, and helping clients achieve unprecedented success. Such commitment allows us to remain competitive and the global leader in our industry.”

The Pittsburgh Technology Council is the first and one of the largest regional technology trade associations in the United States. The council has over 270,000 members from more than 1,400 companies across the Southwestern Pennsylvania region.

About Confluence

Founded in 1991, Confluence is a global leader in fund administration automation. Confluence helps investment management companies gain unprecedented control by automating every step of the fund administration process—including the collection, creation, confirmation, and delivery of investment product data. Results are lower costs, reduced risk, decreased reporting turnaround times, and the scalability to automate more processes without additional resources. Confluence solutions are used by 40 percent of the leading global investment managers, and more than 60 percent of U.S. mutual funds. The Unity® platform from Confluence addresses a wide range of problems from performance measurement to customized reporting for a full array of domestic and international managed investment products, including mutual funds, funds of funds, collective funds, separate accounts, and variable products, as well as hedge funds and other alternative investments. Headquartered in Pittsburgh, PA, Confluence serves the international fund industry with key locations in London and Luxembourg. For more information, visit www.confluence.com or e-mail info@confluence.com.

#