



C O N F L U E N C E

For Immediate Release

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Confluence Named As a Finalist for Pittsburgh Technology Council's "Tech 50" Awards

(Pittsburgh, PA – October 16, 2009) Confluence, the leading global provider of automated data management solutions for the investment management industry, has been recognized as a "Tech 50" finalist in the "Information Technology" category by the Pittsburgh Technology Council. The awards distinguish companies for their innovative work in furthering their organizations and the Southwestern Pennsylvania region. Winners were honored during a ceremony on October 15, 2009 at Pittsburgh's David Lawrence Convention Center.

"We are pleased to be recognized as a technology business leader that is contributing to the innovation and vitality of the Pittsburgh region," said Mark Evans, President and Chief Executive Officer of Confluence. "On behalf of our talented employees and their dedication to the success of our clients across the globe, we are honored to accept this award."

This is the sixth year that Confluence has been named as a finalist to the Pittsburgh Technology Council's annual award, and third consecutive year since 2007. Confluence took top honors in the category in 2002.

The Pittsburgh Technology Council is the first and one of the largest regional technology trade associations in the United States with nearly 1,400 member companies within its geographic territory of 13 counties in southwestern Pennsylvania.

About Confluence

Founded in 1991, Confluence is a global leader in fund administration automation. Confluence helps investment management companies gain unprecedented control by automating every step of the fund administration process—including the collection, creation, confirmation, and delivery of investment product data. Results are lower costs, reduced risk, decreased reporting turnaround times, and the scalability to automate more processes without additional resources. Confluence solutions are used by 40 percent of the leading global investment managers, and more than 60 percent of U.S. mutual funds. The Unity™ platform from Confluence addresses a wide range of problems from performance measurement to customized reporting for a full array of domestic and international managed investment products, including mutual funds, funds of funds, collective funds, separate accounts, and variable products, as well as hedge funds and other alternative investments. Major fund companies such as the Principal Financial Group®, T. Rowe Price, and Russell Investments; and service providers such as U.S. Bancorp Fund Services rely on Confluence. Headquartered in Pittsburgh, PA, Confluence serves the international fund industry with key locations in London and Luxembourg. For more information, visit www.confluence.com or e-mail info@confluence.com.

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