

# Unity™ Performance

## Greater Demand Burdens Performance Reporting Processes

### Increased Reporting Frequency, Risk of Calculation Error Are Top Concerns

*In today's information-driven fund business, fund administrators need to get the right fund performance information to the right people, at the right time and in the right format. Marketing and sales organizations, along with wholesale and retail channels and institutional investors, rely on daily performance reports — and they expect ad hoc requests to be responded to on the fly with zero tolerance for error.*

The performance reporting process traditionally involved manual spreadsheets or disjointed systems — and in the U.S., regulations result in increased strain on these existing processes.

The following have been some of the challenges.

- The need to calculate performance for an array of managed asset types, including funds, variable products and composites, has created unique performance calculation challenges.
- Differences in performance calculations are likely when several different spreadsheets are used to calculate performance returns.
- All too often different returns are listed with various third-party sources because they may be calculated differently.
- Manually calculated returns are at high risk for error because distributions may not be included or rounding errors can occur.
- Internal customers and retail and institutional

investors are demanding daily performance reporting in multiple formats.

- Fines, litigation and erosion of investor trust and confidence can result from inaccurate fund performance reporting.

## The Industry's Leading Automated Performance Solution

Designed to support a full array of managed investment products, including open- and closed-end funds, composites and variable products, Confluence **Unity Performance** is an end-to-end solution that allows for the automated collection of fund data, creation of returns and reports, confirmation of the calculations and delivery of fund performance and pricing data in multiple file formats via various channels. This single source for all your performance needs reduces the operating costs of back-office pricing and performance reporting.

**Reduce Costs** – Reduce costs because the resources required don't have to key in data, manually compare data to another source, and review the data to ensure that it's complete.

**Eliminate Risk** – Ensure that performance calculations are the same every time by eliminating the risk of human error.

**Elevate Service Levels** – Exceed the desired service levels by automating the entire collection and reporting process.

**Increase Scalability** – Handle the performance needs of internal and external audiences without overtime and the need to add additional resources — no matter how much your organization grows.

**Unity Performance** is available as an extension of **Unity**, the Confluence platform, or as a stand-alone product. Either way, your organization will benefit from the financial industry's leading automated performance reporting solution.

Reduce costs, eliminate risk, elevate service levels and increase scalability, while giving your organization a cost-effective and scalable solution to calculate and disseminate rate of return data on a daily basis.

## Gain Unprecedented Control

Audit capabilities identify when users make changes to NAVs, and returns are automatically invalidated to ensure your data integrity. User rights are configurable to help prevent certain business users from having access to certain data or functionality on both a fund and user level.

**Unity Performance** includes:

- Standard Performance, which includes all fees and charges
- Synthetic Performance
- Gross of Fees Performance
- Principal Only Performance
- Blended Benchmarks
- Composites
- Growth of 10K

In the U.S., Unity Performance also calculates after-tax returns.

**Collect** – Automatically import and store NAV and unit values, yields, expense ratios, net assets, and historical fund information in one central repository.

**Create** – Calculate daily performance as reports are created — then store the performance data indefinitely for future needs. Respond to ad hoc performance reporting requests on the fly.

**Confirm** – Run tolerance reports and daily financial profiles to review and confirm your rate of return data.

**Deliver** – Automatically send your reports instantaneously in multiple formats — such as Microsoft Excel®, Microsoft Word® and Adobe Acrobat® PDF — to your desired destination — such as a Web site, e-mail, fax server or internal system.



## Unity™ Leverage the Power of One Central Database

**Unity**, the Confluence platform, has emerged as the administrative hub for asset managers. With a manufacturing discipline Confluence is defining and delivering the next generation of financial services for the back office.

Leveraging one centralized database, the Confluence platform replaces multiple time-consuming, costly and error-prone manual processes with the ability to achieve mass customization, process consolidation and complete automation of vital reporting functions. By utilizing Confluence our clients achieve tremendous peace of mind, substantial cost savings, faster reporting turnaround and the scalability to add new products without additional resources.



**Unity currently consists of 10 product solutions** that can stand alone or work together to leverage the power of a central platform database where data is verified once, stored and then reused for multiple purposes. In addition, financial reporting and expense management products are available as bundle packages to provide greater benefits and more efficient pricing options.

### It's Your Choice: Install, Hosted or Service

**Unity Performance** is available 1) to be installed as part of your company's technology infrastructure; 2) online for users which prefer a fully hosted option; or 3) as a service which Confluence hosts and operates on your behalf.

#### **Unity Performance lets you automatically create:**

- Performance calculations on a daily basis
- Reports in multiple formats for multiple audiences
- A comparison of your fund's performance relative to its appropriate benchmarks\*

**Unity Performance** creates over 40 daily performance returns, including load and no load, annualized and cumulative — and calculates over 30 yields, including simple and effective yields, as well as load and no load.

Over 40 percent of leading investment managers worldwide rely on Confluence for automated solutions that meet the demands of today's information-driven asset management marketplace.

\*When used in conjunction with Unity Benchmarks

Call Confluence today to learn how **Unity™** can give your organization  
the edge to compete in today's information-driven marketplace.



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